

# Innovate & Integrate: Make **MyWritingLab** a Part of Your Class



## MYWRITINGLAB

**MyWritingLab has allowed our students to take control over their learning. The program gives them individualized help and provides a safe environment to practice their newly learned skills. As a result, our students feel more confident about their writing.**

– Randi Brummett,  
CSU Bakersfield

**“How can I integrate MyWritingLab to achieve particular outcomes and/or meet particular challenges?”**

If you don't assign a resource, there's little chance many students will take advantage of it, no matter how much it would help them. We've included some suggestions here for how you might make MyWritingLab a part of your class. You can also find out how your colleagues are integrating MyWritingLab into their classes by reading the case studies and sample syllabi posted on the MyWritingLab home page at [www.mywritinglab.com](http://www.mywritinglab.com).

### If you want to...

**Engage** students while creating accountability and increase their preparedness without increasing your workload,

- add **MyWritingLab Resources** to your schedule of assignments;
- assign or show **video tutorials** (“Watch” animations) to teach any aspect of sentence, paragraph, or essay development, including how to avoid common grammar errors and how to draft, revise, and edit for various patterns for development.
- add Notes to an included **ebook** to direct student attention, model good highlighting and annotation habits and embed assignments.

**Empower** students to become better **writers**,

- assign the skills and applied learning activities. You can even assign due dates and show or hide assets as needed;
- let the qualified tutors at **Pearson Tutor Services** offer guidance to your students as they write for their other classes (or even on documents needed on the job or for a job search).

**Encourage** students to strengthen their writing by addressing their own weak spots and idiosyncrasies,

- assign **diagnostic pretests and posttests**. Pretests generate a study plan or learning path that indicate students' strengths and weaknesses on a number of key skills. The posttests help students (and you) see the progress they have made;
- ask students to use the resulting **Study Plan** as a roadmap for improvement by requiring or offering extra credit for completion of a specified number of exercises;
- turn on **Writing Practice**, a tool that allows students to practice writing low-stakes responses to several preset writing prompts. The system automatically generates a score with feedback designed to encourage students to think critically about their writing and possible areas for improvement.

Contact your Pearson representative for more information and/or access to MyWritingLab. For more detailed “how to” information for implementing these suggestions, contact Faculty Development Consultant Dr. Aimee Berger at [aimee.berger@pearson.com](mailto:aimee.berger@pearson.com).