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#### Library of Congress Cataloging-in-Publication Data

Names: Schmalleger, Frank, author. Title: Criminology / Frank Schmalleger. Description: Fifth edition. | Hoboken, NJ : Pearson Education, [2020] | Series: Justice series Identifiers: LCCN 2018025962| ISBN 9780135186251 | ISBN 0135186250 Subjects: LCSH: Criminology. | LCGFT: Textbooks. Classification: LCC HV6025 .S344 2020 | DDC 364–dc23 LC record available at https://lccn.loc.gov/2018025962

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ISBN 10: 0-13-518625-0 ISBN 13: 978-0-13-518625-1

# **Dedication**

*For Ava and Malia* 

# **Major Theoretical Developments**

## **Classical School**

**Biological and Biosocial Theories** 

# Psychological/ **Psychiatric Theories**

## **Social Structure Approaches**

#### **Classical Criminology**

- 1764 Cesare Beccaria Deterrence through punishment, free will, social contract
- 1789 Jeremy Bentham Hedonistic calculus, utilitarianism

#### **Neoclassical Criminology**

- 1974 Robert Martinson Nothingworks doctrine
- 1975 James Q. Wilson Thinking about crime
- 1986 Clarke & Cornish Rational choice
- 1988 Jack Katz Seductions of crime, emotions and crime
- Clarke & Cornish Situational 1992 choice, situational crime prevention

Early Positivism		M
1810	Franz Joseph Gall Phrenology, scientific understanding of crime	189 197
1830s	Johann Gaspar Spurzheim Brought phrenology to America	Ps
Crimina	al Anthropology	PS
1863	<b>Cesare Lombroso</b> Atavism, born criminals, criminaloids, Italian School	193
1913	Charles Buckman Goring Challenged Lombroso's theory	Pe
1939	<b>Earnest Hooton</b> Environment + low-grade human = crime	194
Crimina	al Families	19
1877	Richard Dugdale The Juke family	
1912	Henry Goddard The Kallikak family	19
1915	Arthur Estabrook	Be
Constit	utional Theories	19: 19:
1925 1949	Ernst Kretschmer Somatotyping William Sheldon Body types, behavioral genetics/twins, heritability, human genome	Fri 19:
Twin st	udies	13
1968	Karl Christiansen and Sarnoff Mednick Genetic determinism	Co 19!
Sociob	iology	19
1975	<b>Edward O. Wilson</b> Altruism, territoriality, tribalism, survival of gene pool	19)
Biosoc	ial Criminology	19
1980 1997	Darrell J. Steffensmeier Anthony Walsh Environmental mediation of genetic influences	Cr 19
1990s	Adrian Raine Brain dysfunction	
2003	Kevin M. Beaver and Anthony Walsh Biosocial criminology	19)

- 2010 Thomas Bernard Genderratio problem
- 2010 Kevin M. Beaver, John P. Wright, and Anthony Walsh Evolutionary theory

Mod	elin	a Th	eory
	· · · · · ;	9	,

Modeli	ng Theory	
1890	Gabriel Tarde Imitation	1
1973	Albert Bandura Aggression is learned, aggression is rewarded, disengagement, social cognition	1
	theory, modeling	1
Psycho	analytic Criminology	
1920s-	<b>Sigmund</b> <b>Freud</b> Psychoanalysis,	1
1930s	ld, ego, superego, sublimation	1
1930s	August Aichorn Damaged egos	1
Person	ality Theory	
1941	Hervey Cleckley Psychopathology, psychopath, sociopath	1
1964	Hans Eysenck Traits, supertraits	(
1968	<b>DSM-II</b> Antisocial personality disorder	1
Behavi	or Theory	1
1950s	B. F. Skinner Operant	
1970s	Conditioning, operant behavior, rewards/punishments,	1
	stimulus-response	1
Frustra	tion–Aggression Theory	
1939	<b>J. Dollard</b> Displacement, catharsis	1
Cogniti	ve Theory	
1955	Jean Piaget Stages of human intellectual development	1
1969	Lawrence Kohlberg Stages of moral development	1
1970	Stanton Samenow and Samuel Yochelson The	
4070	criminal mindset	
1979	Roger Shank and Robert Abelson Script theory	1
Crime a	as Adaptation	1
1950s	<b>John Bowlby</b> Secure attachment, anxious resistant attachment, anxious avoidance	1
1071	attachment	
1971	<b>S. M. Halleck</b> Alloplastic adaptation, autoplastic adaptation	1
1995	Linksy, Bachman, Straus	
4000	Societal stress, aggression	

1998 **Donald Andrews and James** Bonta Criminogenic needs, criminogenic domains

#### Social Disorganization

JUCIAI	Disorganization
1920	Thomas & Znaniecki Displaced immigrants
1920s	Park & Burgess Social ecology
1930s	Social pathology, concentric zones (Chicago School)
1929	Shaw & McKay Cultural transmission (Chicago School)
1973	Oscar Newman Defensible space
1982 1987	James O. Wilson & George L. Kelling Broken windows, criminology of place Rodney Stark Theory of deviant
Culture	neighborhoods Conflict
Guiture	Connet
1927	Frederic Thrasher Gangs and gang typologies
1938	Thorsten Sellin Conduct norms, primary conflict, secondary conflict
1943	William F. Whyte Subcultures
1955	<b>Albert Cohen</b> Gangs, reaction formation
1957	Sykes & Matza Techniques of neutralization
1958	Walter B. Miller Focal concerns
1960s	Cloward & Ohlin Illegitimate opportunity structure, delinquent subcultures
1967	Ferracuti & Wolfgang Violent subcultures
Strain 1	<b>Fheory</b>
1938	<b>Robert Merton</b> Anomie, conformity, innovation, ritualism, retreatism, rebellion
1982	<b>Blau &amp; Blau</b> Relative deprivation, frustration, distributive justice
1992	<b>Robert Agnew</b> General strain theory
1994	Messner & Rosenfeld American Dream

# In Criminology

# Social Process & Social Development Theories

#### **Social Learning Theory**

- **1939 Edwin Sutherland** Differential association
- 1960 Daniel Glaser Differential identification theory
- **1966 Burgess & Akers** Differential association-reinforcement

#### **Social Control Theory**

- **1950s Walter Reckless** Containment theory, inner and outer containment
- 1969 Travis Hirschi Social bond and self-control: attachment, commitment, belief. involvement
- 1970s Howard Kaplan Self-degradation
- **1990** Hirschi & Gottfredson Social bonds and self-control, general theory of crime
- **1995 Charles Tittle** Control-balance, control surplus, control deficit
- **1995 Per-Olof H. Wikström** Situational action theory

#### **Labeling Theory**

- **1938 Frank Tannenbaum** Tagging, dramatization of evil
- **1951 Edwin Lemert** Primary deviance, secondary deviance
- **1963 Howard Becker** Outsiders, moral enterprise
- **1997** John Braithwaite Reintegrative shaming, stigmatic shaming

#### Dramaturgy

**1960s Erving Goffman** Dramaturgy, impression management, discrediting information, total institutions, disculturation

#### Social Development

- **1920s Sheldon & Eleanor Glueck** Family dynamics and delinquent careers
- 1960s
   Marvin Wolfgang
   Chronic offending

   1980s
   David P. Farrington development theory
   Delinquent
- **1987 Terrence Thornberry** Interactional theory
- 1988 Lawrence E. Cohen and Richard Machalek Evolutionary ecology
- 1993 Robert J. Sampson and John H. Laub Life course criminology
- **1993 Terrie Moffitt** Life course persisters, adolescence-limited offenders

## Social Conflict and Emergent Theories

#### **Conflict Theories**

- 1848 Karl Marx The Communist Manifesto
- **1916 Willem Bonger** Class struggle
- **1938 Thorsten Sellin** Culture conflict

#### **Radical Criminology**

- **1958 George Vold** Political conflict between groups, conflict is normal
- **1959 Ralf Dahrendorf** Conflict is normal, destructive change
- **1969 Austin Turk** Social order = pattern of conflict, laws serve to control
- **1970s William Chambliss** Power gaps, crime reduces surplus labor
- **1974 Richard Quinney** Contradictions of capitalism, socialist principles

#### **Left-realist Criminology**

1973 Jock Young, Ian Taylor, Paul Walton The new criminology

#### Feminist Criminology

- 1975 Adler & Simon Gender socialization
- 1977 Carol Smart Gender bias in criminology1988 Daly & Chesney-Lind Androcentricity,
- crime may not be normal 1989 John Hagan Power-control theory

#### **Peacemaking Criminology**

- **1986 Pepinsky & Quinney** Restorative justice, participatory justice
- 1989 Lozoff & Braswell New Age principles

#### **Postmodern Criminology**

1980s Stuart Henry, Dragan Milovanovic, Ian Taylor, Jock Young, Paul Walton Deconstructionism; constitutive criminology, semiotics, androcentric

#### **Cultural Criminology**

- 1995 Jeff Ferrell, Clinton R. Sanders Crime as a cultural product
- **1998 Mark S. Hamm** Ethnographic research into deviant populations
- 2000 Mike Presdee The carnival of crime, edgework

#### **Convict Criminology**

2001 John Irwin, Ian Ross, K. C. Carceral, Thomas J. Bernard, Stephen Richards Insights from convicted offenders

# Theories of Victimology

#### Victim Precipitation Theory

1

1

1

1

947	Beniamin Mendelssohn Coined the term "victimology"	
948	Hans von Hentig The criminal and his victim	
958	<b>Marvin Wolfgang</b> Some victims are positive precipitators in crime	
968	<b>Stephen Schafer</b> The victim and his criminal	
970	<b>Menachem Amir</b> Victim contribution to victimization	
ifestyle Theory		
970	Michael J. Hindelang & Michael R	

70 Michael J. Hindelang & Michael F Gottfredson James Garofalo Demographic variables influence lifestyles and determine victimization risk

#### **Routine Activities Theory (RAT)**

1970 Lawrence Cohen and Marcus Felson Motivated offenders combine with suitable targets in the absence of a capable guardian

#### **Deviant Places Theory**

1980s Rodney Stark Stigmatized neighborhoods produce crime

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# Preface

#### **Introducing the Justice Series**

## When best-selling authors

and instructional designers come together focused on one goal—to improve student performance across the criminal justice (CJ) curriculum—they come away with a groundbreaking new series of print and digital content: the *Justice Series*.

Several years ago, we embarked on a journey to create affordable texts that engage students without sacrificing academic rigor. We tested this new format with Fagin's *CJ 2010* and Schmalleger's *Criminology* and received overwhelming support from students and instructors.

The Justice Series expands this format and philosophy to more core CJ and criminology courses, providing affordable, engaging instructor and student resources across the curriculum. As you flip through the pages, you'll notice that this book doesn't rely on distracting, overly used photos to add visual appeal. Every piece of art serves a purpose—to help students learn. Our authors and instructional designers worked tirelessly to build engaging infographics, flowcharts, pull-out statistics, and other visuals that flow with the body of the text, provide context and engagement, and promote recall and understanding.

We organized our content around key learning objectives for each chapter and tied everything together in a new objectivedriven end-of-chapter layout. The content not only is engaging to students but also is easy to follow and focuses students on the key learning objectives.

Although brief, affordable, and visually engaging, the Justice Series is no quick, cheap way to appeal to the lowest common denominator. It's a series of texts and support tools that are instructionally sound and student-approved.

#### Additional Highlights to the Author's Approach

- The lavish use of figures, charts, and line art visually attracts readers to the subject matter of criminology, making for ease of learning.
- This book moves beyond the confusing terminology found in other criminology texts to provide students with straightforward explanations of criminology's important concepts and most fascinating schools of thought. Content is readily accessible through the use of plain language and commonsense definitions of key terms.
- Cases in every chapter illustrate the principles discussed and provide true-to-life stories of criminal offenders. Thought-provoking questions within the cases provide students with the opportunity to apply what they've learned.

#### **New to This Edition**

#### Chapter 1

- The issue of illegal immigration and sanctuary cities is raised.
- The legal status of medical and recreational marijuana use in the United States has been significantly updated.
- Added a discussion of NCS-X, a BJS-led statistical sampling program that aims to collect complete crime data from 400 large city police departments with the goal of providing detailed national estimates of the volume and characteristics of crimes known to law enforcement throughout the United States.
- The relatively new Crime and Justice Research Alliance (CJRA), formed jointly by the ASC and the Academy of Criminal Justice Sciences (ACJS), is discussed.
- The information on mass shootings in the United States has been updated.
- The creation, by the American Society of Criminology, of a new division called the "Biopsychosocial Division" is discussed, including reasons for its creation.

#### Chapter 2

- A new figure diagrams the steps that are likely to be involved in making a choice to commit a property crime.
- The 2017 rash of Swedish car burnings is discussed within the context of the excitement of crime.
- The crime-prevention strategy now being employed in some jurisdictions—paying known criminals not to commit further crimes—is discussed within the section on the policy implications of the Classical School.

#### Chapter 3

- The influence of the Positivist School on early criminological thought is now discussed.
- The growing acceptance of biologically based theories within the field of criminology is discussed.
- A new key term, *Positivist School*, has been added to the chapter, and is defined.

#### Chapter 4

- Details of a new study on variations in the MAO-A gene and its relationship to criminality have been added to the chapter.
- Discussion about the Stockholm Prize in Criminology has been added to the chapter.

- The key term *genetic memory* has been added to the chapter and is now discussed.
- Discussion of a new study on lead levels in the blood and their relationship to things like impulsivity, anxiety, and depression has been added.
- New information on heart rate and crime is now found in the chapter.
- Discussion of the digit ratio and its apparent relationship to criminality is now discussed.

#### Chapter 5

- The chapter now begins with a new opening story.
- The section on cognitive theories has been restructured.

#### Chapter 6

- A new section on street crime has been added to the chapter.
- The chapter now includes a discussion of the pattern theory of crime.
- The purpose of the American Society of Criminology's new Division of Communities and Place is described.
- A new section on crime and the economy has been added to the chapter.
- Web links to a number of YouTube videos that discuss the issue of crime and the economy are now available.
- A discussion of criminal street gangs is now a major part of the chapter.

#### Chapter 7

- The results of new studies supporting the theory of differential association have been added.
- Discussion of an article reporting on an analysis of Wikström's situational action theory (SAT) has been added.
- Additional information on turning points has been added.
- The "Ban the Box" movement is discussed.

#### Chapter 8

- The name of the chapter has been changed to "Social Conflict and Emergent Theories" to allow for the inclusion of contemporary theories, many of which grew out of earlier social conflict perspectives.
- A section describing postmodern criminology and related concepts has been added to the Theory in Perspective box in the chapter.
- A discussion of cultural criminology (to include the concepts of edgework, carnival, media loops and spirals, liquid ethnography, and verstehen) has been added to the chapter as well as to the Theory in Perspective box in the chapter.

#### Chapter 9

• The chapter now begins with a discussion of the National Memorial for Peace and Justice and its relationship to the concept of continued victimization.

- The costs of criminal victimization are clarified, including use of a visual diagram.
- The difference between victim compensation and victim restitution has been clarified.
- A new section on victimization and social movements has been added.
- A new Case Study has been added at the end of the chapter describing the conviction of comedian Bill Cosby and the relationship of the #MeToo movement to criminal victimization.

#### Chapter 10

- A new chapter-opening story about gun-related violence in the City of Chicago now sets the tone for this chapter.
- The assault by Stephen Paddock on concertgoers in Las Vegas in 2017 is included in the chapter discussion.
- Discussion of the mass shooting by Nikolas Cruz at Parkland High School in Florida is now included.
- A typology of child molesters has been added to the chapter.
- The hate crimes section of the chapter now includes discussion of the Charleston Church Shooter, Dylann Roof.
- The discussion of cyberstalking has been enhanced to include real-life examples.

#### Chapter 11

- The results of a new study on decision-making by burglars is now part of the chapter.
- The results of a study of car thieves has been added to the chapter.

#### Chapter 12

- The criminality of the Volkswagen emissions scandal is discussed within the framework of white-collar crime.
- A new section on intellectual property theft has been incorporated into the chapter.
- Gary S. Becker's use of mathematical models to show the trade-offs involved in rational decision-making has been added.
- The significance of the book *Why They Do It* by Harvard Business School professor Eugene Soltes is discussed relative to white-collar crime.

#### Chapter 13

- America's opioid crisis is now discussed in significant detail.
- All of the statistical data on drug use and abuse has been updated.
- A discussion of the 2016 federal 21st Century Cures Act has been added to the chapter.
- The 2014 and 2018 Rohrabacher-Farr amendment to the Consolidated Appropriations Act is discussed as it relates to medical marijuana.

• The contemporary situation with regard to marijuana legalization is now explored.

#### Chapter 14

- A new chapter-opening story describes Congressional investigations into claims that Russian hackers influenced the 2016 presidential election.
- Computer intrusions in international context are now discussed.
- The data on Cybercrime-related Criminal Complaints and estimated Financial Loss has been updated, and now includes a new diagram.
- A discussion of ransomware is now part of the chapter.
- The Cybersecurity Information Sharing Act of 2015 is discussed.
- The arrest of the Golden State Killer through the innovative use of DNA technology is included.

- The federal Rapid DNA Act of 2017 is described.
- A brief discussion of the Internet of Things is now included in the chapter.

#### Chapter 15

- The chapter-opening story now describes a 2017 Russian law that decriminalizes some forms of domestic violence.
- "Carding," or the selling of stolen credit card information, is now discussed, along with the Infraud Organization which specialized in such selling.
- The terrorism discussion has been significantly shortened, and a section on cyberterrorism has been added.
- A new section on "Explaining Violent Extremism" has been incorporated into the chapter, along with new graphic art.

# Instructor Supplements

#### Instructor's Manual with Test Bank

Includes content outlines for classroom discussion, teaching suggestions, and answers to selected end-of-chapter questions from the text. This also contains a Word document version of the test bank.

#### TestGen

This computerized test generation system gives you maximum flexibility in creating and administering tests on paper, electronically, or online. It provides state-of-the-art features for viewing and editing test bank questions, dragging a selected question into a test you are creating, and printing sleek, formatted tests in a variety of layouts. Select test items from test banks included with TestGen for quick test creation, or write your own questions from scratch. TestGen's random generator provides the option to display different text or calculated number values each time questions are used.

#### **PowerPoint Presentations**

Our presentations offer clear, straightforward outlines. Photos, illustrations, charts, and tables from the book are included in the presentations when applicable.

To access supplementary materials online, instructors need to request an instructor access code. Go to www.pearsonhighered.com/irc, where you can register for an instructor access code. Within 48 hours after registering, you will receive a confirming email, including an instructor access code. Once you have received your code, go to the site and log on for full instructions on downloading the materials you wish to use.

#### Alternate Versions

*eBooks* This text is also available in multiple eBook formats. These are an exciting new choice for students looking to save money. As an alternative to purchasing the printed textbook, students can purchase an electronic version of the same content. With an eTextbook, students can search the text, make notes online, print out reading assignments that incorporate lecture notes, and bookmark important passages for later review. For more information, visit your favorite online eBook reseller or visit **www.mypearsonstore.com**.

**REVEL<sup>TM</sup>** is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, REVEL replaces the textbook and gives students everything they need for the course. Seamlessly blending text narrative, media, and assessment, REVEL enables students to read, practice, and study in one continuous experience—for less than the cost of a traditional textbook. Learn more at **pearsonhighered.com/revel**.

# REVEL for Criminology, 5e by Schmalleger

#### Designed for how you want to teach - and how your students want to learn

**Revel** is an interactive learning environment that engages students and helps them prepare for your class. Reimagining their content, our authors integrate media and assessment throughout the narrative so students can read, explore, and practice, all at the same time. Thanks to this dynamic reading experience, students come to class prepared to discuss, apply, and learn about criminal justice — from you and from each other.

Revel seamlessly combines the full content of Pearson's bestselling criminal justice titles with multimedia learning tools. You assign the topics your students cover. Author Explanatory Videos, application exercises, survey questions, interactive CJ data maps, and short quizzes engage students and enhance their understanding of core topics as they progress through the content. Through its engaging learning experience, Revel helps students better understand course material while preparing them to meaningfully participate in class.

#### Author Explanatory Videos

Short 2-3 minute Author Explanatory Videos, embedded in the narrative, provide students with a verbal explanation of an important topic or concept and illuminating the concept with additional examples.

#### Point/CounterPoint Videos

Instead of simply reading about criminal justice, students are empowered to think critically about key topics through Point/Counterpoint videos that explore different views on controversial issues such as the effectiveness of the fourth amendment, privacy, search and seizure, Miranda, prisoner rights, death penalty and many other topics.

#### New Social Explorer Criminal Justice Data Maps

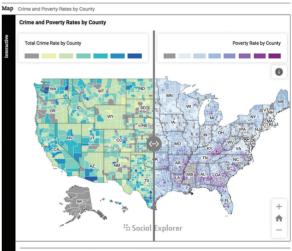
Social Explorer Maps integrated into the narrative ask students to examine crime and corrections data correlated with socio-economic and other criminal justice data. Maps also show differences in state statutes on major issues such as marijuana legalization, the death penalty, and the distribution of hate organizations across the US.

#### New Student Survey Questions

Student Survey Questions appear within the narrative asking students to respond to questions about controversial topics and important concepts. Students then see their response versus the responses of all other students who have answered the question in the form of a bar chart. We provide the instructor with a PowerPoint deck with links to each survey and map, making it easy to pull these items up in class for discussion.

#### Track time-on-task throughout the course

The Performance Dashboard allows you to see how much time the class or individual students have spent reading a section or doing an assignment, as well as points earned per assignment. This data helps correlate study time with performance and provides a window into where students may be having difficulty with the material.



Source: Federal Bureau of Investigation, Crime in the United States, 2016; and U.S. Census Bureau, Small Area Income and Poverty Estimates (SAIPE) Program



#### Learning Management System Integration

Pearson provides Blackboard Learn<sup>TM</sup>, Canvas<sup>TM</sup>, Brightspace by D2L, and Moodle integration, giving institutions, instructors, and students easy access to Revel. Our Revel integration delivers streamlined access to everything your students need for the course in these learning management system (LMS) environments.

#### The Revel App

The Revel mobile app lets students read, practice, and study—anywhere, anytime, on any device. Content is available both online and offline, and the app syncs work across all registered devices automatically, giving students great flexibility to toggle between phone, tablet, and laptop as they move through their day. The app also lets students set assignment notifications to stay on top of all due dates. Available for download from the App Store or Google Play. Visit www.pearsonhighered.com/revel/ to learn more.

Sur	Survey Criminal Justice and Basic Fairness			
Interactive		American criminal justice system is generally fair and in most cases results in t ropriate handling and adjudication of cases. Strongly Agree	he	
ų		Agree		
		Neutral		
		Disagree		
	Ō	Strongly Disagree		
	F	REVIOUS PAGE 1 OF 1	SUBMIT	

# Acknowledgments

#### A book such as Criminology

draws on the talents and resources of many people and is the end result of much previous effort. This text could not have been written without the groundwork laid by previous criminologists, academics, and researchers; hence, a hearty thank-you is due

to everyone who has contributed to the development of the field of criminology throughout the years—and especially to those theorists, authors, and social commentators who are cited in this book. Without their work, the field would be much poorer. I would like to thank, as well, all the adopters—professors and students alike—of my previous textbooks, for they have given me the encouragement and fostered the steadfastness required to write *Criminology*.

The editorial and production team members, whom I have come to know so well and who have worked so professionally with me on this and other projects, deserve a special thanks. The team includes Andrew Gilfillan, VP, Courseware Portfolio Management; Gary Bauer, Executive Portfolio Manager; Heather Taylor, Product Marketing Manager; Bob Nisbet, Field Marketing Manager; Neha Sharma, Content Producer; Holly Shufeldt, Content Producer; Jennifer Sargunar, Manager Producer; Cynthia Zonneveld, Managing Producer; Maura Snow, Content Producer; Lynda Cramer, Portfolio Manager, Integra Software Services; Philip Alexander, Senior Project Manager, Integra Software Services.

My friends and professional colleagues Ellen Cohn, Florida International University; Frank S. Morris, Pima Community College; Cassandra Renzi, Keiser University; and Karel Kurst-Swanger, Oswego State University helped in many ways. I am especially thankful to Ellen Cohn for the quality products she has created and for her exceptional ability to build intuitively on concepts in the text.

My wife, Willow Szirandi Schmalleger, has been instrumental in maintaining the high quality of the manuscript at all stages of the development and production process. This book has benefited greatly from the quick availability of information and other resources through online services and in various locations on the World Wide Web. I am grateful to the many information providers who, although they are too numerous to list, have helped establish such useful resources.

Manuscript reviewers who have contributed to the development of *Criminology* include:

Carly Hilinski-Rosick, University of Tampa Russ Pomrenke, Gwinnett Technical College Cindy Shireman, Southeastern Community College Pamela Tontodonato, Kent State University Michael Eskey, Park University Daniel Hebert, Springfield Technical Community College Frank Leonbruni, Lakeland Community College Chad Sexton, State University of New York at Fredonia Douglas Shuler, Paris Junior College

Last, but by no means least, I am indebted to a small but very special group of contemporary criminologists who have laid the foundation for our discipline's presence on the Internet. Among them are Cecil Greek at Florida State University, whose online lecture notes are massively informative; Tom O'Connor of Austin Peay State University, whose Megalinks in Criminal Justice provide an amazingly comprehensive resource; Matthew Robinson at Appalachian State University, whose Crime Theory Links allow visitors to vote on what they think are the causes of crime; Bruce Hoffman, whose former Crime Theory site at the University of Washington offers many great insights into the field; and Regina Schekall, volunteer webmaster for the Santa Clara Police Department. All of these excellent resources were used in the development of the first edition of this book-and it is to these modern-day visionaries that Criminology owes much of its technological depth.

# **About the Author**



**Frank Schmalleger, Ph.D.**, is professor emeritus at the University of North Carolina at Pembroke, where he is also recognized as Distinguished Professor. Dr. Schmalleger holds degrees from the University of Notre Dame and The Ohio State University, having earned both a master's (1970) and a doctorate in sociology (1974) from The

Ohio State University with a special emphasis in criminology. From 1976 to 1994, he taught criminal justice courses at the University of North Carolina at Pembroke. For the last 16 of those years, he chaired the university's Department of Sociology, Social Work, and Criminal Justice. As an adjunct professor with Webster University in St. Louis, Missouri, Schmalleger helped develop the university's graduate program in security administration and loss prevention. He taught courses in that curriculum for more than a decade. Schmalleger also taught in the New School for Social Research's online graduate program, helping build the world's first electronic classrooms in support of distance learning through computer telecommunications. An avid Web user and site builder, Schmalleger is also the creator of award-winning websites.

Frank Schmalleger is the author of numerous articles and many books, including the widely used *Criminal Justice Today: An Introductory Text for the 21st Century* (Pearson, 2019), now in its 15th edition; Juvenile Delinquency (with Clemens Bartollas; Pearson, 2019); Criminal Justice: A Brief Introduction, 13th edition (Pearson, 2020); Criminal Law Today, 6th edition (with Daniel Hall and John Dolatowski; Pearson, 2017); Crime and the Justice System in America: An Encyclopedia (Greenwood Publishing Group, 1997); Trial of the Century: People of the State of California vs. Orenthal James Simpson (Prentice Hall, 1996); Career Paths: A Guide to Jobs in Federal Law Enforcement (Regents/Prentice Hall, 1994); Computers in Criminal Justice (Wyndham Hall Press, 1991); Criminal Justice Ethics (Greenwood Press, 1991); Finding Criminal Justice in the Library (Wyndham Hall Press, 1991); Ethics in Criminal Justice (Wyndham Hall Press, 1990); A History of Corrections (Foundations Press of Notre Dame, 1983); and The Social Basis of Criminal Justice (University Press of America, 1981). Schmalleger is also founding editor of the journal Criminal Justice Studies (formerly The Justice Professional).

Schmalleger's philosophy of both teaching and writing can be summed up in these words: "In order to communicate knowledge, we must first catch, then hold, a person's interest whether a student, colleague, or policymaker. Our writing, our speaking, and our teaching must be relevant to the problems facing people today, and they must—in some way—help solve those problems."