Keys to College Success Compact

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Carol Carter has spent her entire career in the business world, where she has a track record of success in corporate America, entrepreneurship, and non-profit. Her student success work is driven by firsthand knowledge of what employers expect and demand from today’s graduates. As President of LifeBound, an academic and career coaching company, she drives the company’s goal to help middle school and high school students become competitive in today’s world, and she teaches study, interpersonal, and career skills to students as well as training and certifying adults in academic coaching skills. Carol speaks on educational topics nationally and internationally and is an expert blogger for the Huffington Post under “Impact,” “College,” and “Business.” Carol is a co-author on many books for Pearson including the Keys to Success series as well as Keys to Business Communication and the Career Tool Kit. She has also published a series of books for K–12 students through LifeBound, including Dollars and Sense: How To Be Smart About Money and Majoring In the Rest of Your Life: Career Secrets for College Students.

Sarah Kravits teaches student success at Montclair State University and has been researching and writing about student success for over 15 years. As a parent of three children (ages 14, 12, and 8), a collaborator, a co-author, and an instructor, she lives the strategies for success she writes about, striving daily for goal achievement, productive teamwork, and integrity. Sarah is a co-author on the Keys to Success series, including Keys to College Success, Keys to Community College Success, Keys to College Success Compact, Keys to Effective Learning, Keys to Online Learning, and Keys to Success Quick. Sarah presents workshops and trainings on student success topics such as critical thinking, risk and reward, and time management at schools all over the country. Having attended the University of Virginia as a Jefferson Scholar, she continues to manifest the Jefferson Scholars Program goals of leadership, scholarship, and citizenship with her efforts to empower college students to succeed in school and in all aspects of their lives.
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KEYS TO COLLEGE SUCCESS COMPACT IS DIFFERENT than any other text

Digital is Here. Students and instructors are engaging in more active learning and teaching. This requires a different kind of book. Keys to College Success Compact is developed specifically for one credit hour student success courses and/or those taught in blended and online environments, to address the needs and challenges of students as digital learners. It aligns with learning outcomes from both Student Success CourseConnect and MyStudentSuccessLab, designed as a standalone book or a print companion with one of these technologies.

Organized by learning outcome, both Student Success CourseConnect and MyStudentSuccessLab promote student engagement and help students “Start strong, Finish stronger” by building skills for ongoing personal and professional development. Student Success CourseConnect (www.pearsonlearning.com/courseconnect) is one of many award-winning CourseConnect online courses designed by subject matter experts and credentialed instructional designers that supports a sequence of lessons, rich in content. MyStudentSuccessLab (www.mystudentsuccesslab.com) is an online solution with modules to support measurement using robust assessment with reporting capability, gradable activities, and professionalism topics.

Get Only What You Need. When students are taking (or instructors are teaching) 1 credit hour student success courses, it can be challenging to get through it all in the time available—and do so in an applied manner. There are many ‘essentials’ versions of books, but none offer the required ‘application’ piece—until now.

Keys to College Success Compact unlocks every student’s potential to succeed in college, career, and life by challenging them to realize, “It’s not just what you know . . . it’s what you know how to do.” Keys sets the standard for connecting academic success to success beyond school, showing students how to apply strategies within college, career, and life.

This book offers Keys’ tried-and-true emphasis on thinking skills and problem-solving, re-imagined with two goals in mind: One, a risk and reward framework that reflects the demands today’s students face, and two, a focus on student experience specific to 1 credit or blended/online with a more extensive research base and increased metacognition coverage.

Keys helps students take ownership, develop academic and transferable skills, and show the results of commitment and action so they are well equipped with the concentration, commitment, focus, and persistence necessary to succeed. When paired with Student Success CourseConnect or MyStudentSuccessLab as an online companion, it actively augments learning with activities, assessments, and extended thought-provoking exercises students need in order to understand how to apply concepts.

Keys to College Success Compact provides the established Keys set of tools for success—an understanding of how coursework connects to career and life goal achievement, and analytical, creative, and practical thinking coverage that empowers a range of cognitive ability. This program provides:

Personalized Learning with MyStudentSuccessLab. MyStudentSuccessLab (www.mystudentsuccesslab.com) is a Learning Outcomes based technology that promotes student engagement through:

- Full Course Pre- and Post-Diagnostic test based on Bloom’s Taxonomy linked to key learning objectives in each topic.
- Each individual topic in the Learning Path offers a Pre- and Post-Test dedicated to that topic, an Overview of objectives to build vocabulary and repetition, access to Video interviews to learn about key issues by students, for students’, Practice exercises to improve class prep and learning, and Graded Activities to build critical thinking skills and develop problem-solving abilities.
- Student Resources include Finish Strong 247 YouTube videos, Calculators, and Professionalism/Research & Writing/Student Success tools.
- Three Student Inventories are also available to increase self-awareness, and include Golden Personality (similar to Myers Briggs, gives insights on personal style), ACES (Academic Competence Evaluation Scales) (identifies at-risk), and Thinking Styles (shows how they make decisions).
College Connection to Career and Life Goals. Infused with risk and reward.

Risk and Reward Theme. To be rewarded with goal achievement in the fast-paced information age, students must take calculated, productive risks. The benefit of risks small (putting in the work your courses require) and large (aiming for a degree in a tough major, working toward a challenging career) is learning transferable skill building, persistence, and confidence. (Ex.—In every lesson)

Thinking Skills Coverage

- **Brain-based learning and metacognition.** The new edition cites research on building intelligence, the science of learning, the changes in the brain that happen when you remember, the cost of switch-tasking, brain development in adolescence and early adulthood, and more. This information builds student metacognition. (Ex.—Throughout the book as applicable, i.e., Lesson 1 (introduction), Lesson 5 (thinking), Lesson 7 (memory).
- **Successful Intelligence Framework.** Builds a comprehensive set of analytical, creative, practical thinking skills to empower students to strengthen their command of the problem solving process and take practical action. (Ex.—Introduced in Lesson 1; expounded upon in thinking lesson (Lesson 5); exercises (Get Analytical, Get Creative, Get Practical).
- **In-lesson exercises focused on analytical (critical), creative, and practical thinking.** These exercises give readers a chance to apply an idea or skill to their personal needs and situations in a particular type of thinking. One of the following appears in each lesson. (Ex.—In each lesson, i.e., Lesson 2.)
  - **Get Analytical** builds analytical thinking skill
  - **Get Creative** builds creative thinking skill
  - **Get Practical** builds practical thinking skill
- **End-of-lesson exercises, each with a distinctive practical goal.** Exercises are targeted to develop a particular skill to have readers perform a lesson-related task that has specific personal value. (Ex.—End of lesson, i.e., Lesson 4.)
  - **Know It** builds critical thinking skill
  - **Write It** builds emotional intelligence and practical writing skill

Tailored to the 1-credit hour or Blended/Online Program experience. Citations of groundbreaking work on motivation as well as current research on a variety of topics. Citations add to credibility of author voice as they support ideas with research, provide the "why" behind the "what to do", and make the book relevant to today’s students. They also reflect the substance of these topics to readers who may enter the course thinking it is "lightweight". (Ex.—Throughout the book, i.e., Citations of work by Robert Sternberg and Carol Dweck in Lesson 1.)

One last note: Many of our best suggestions come from you. Please contact your Pearson representative with questions or requests for resources or materials. Send suggestions for ways to improve Keys to College Success to Carol Carter at carolcarter@lifebound.com or Sarah Kravits at kravittss@mail.montclair.edu. We look forward to hearing from you!

INSTRUCTOR

resources

Online Instructor's Manual. This manual provides a framework of ideas and suggestions for activities, journal writing, thought-provoking situations, and online implementation including MyStudentSuccessLab recommendations.

Online PowerPoint Presentation. A comprehensive set of PowerPoint slides that can be used by instructors for class presentations and also by students for lecture preview or review. The PowerPoint presentation includes summary slides with overview information for each lesson. These slides help students understand and review concepts within each lesson.
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Give your students what they need to succeed.

As an instructor, you want to help your students succeed in college. As a mentor, you want to make sure students reach their professional objectives. We share these goals, and we’re committed to partnering with educators to ensure that each individual student succeeds—in college and beyond.

Simply put, Pearson creates technologies, content, and services that help students break through to better results. When a goal as important as education is at stake, no obstacle should be allowed to stand in the way.

The following pages detail some of our products and services designed to help your students succeed. These include:

- Pearson Course Redesign
- MyFoundationsLab for Student Success
- MyStudentSuccessLab
- CourseConnect™
- Custom Services
- Resources for Students
- Professional Development for Instructors
Rethink the way you deliver instruction.
Pearson has successfully partnered with colleges and universities engaged in course redesign for over 10 years through workshops, Faculty Advisor programs, and online conferences. Here’s how to get started!

- Visit our course redesign site at www.pearsoncourseredesign.com for information on getting started, a list of Pearson-sponsored course redesign events, and recordings of past course redesign events.

- Request to connect with a Faculty Advisor, a fellow instructor who is an expert in course redesign, by visiting www.mystudentsuccesslab.com/community.

- Join our Course Redesign Community at www.community.pearson.com/courseredesign and connect with colleagues around the country who are participating in course redesign projects.

Don’t forget to measure the results of your course redesign!
Examples of data you may want to collect include:

- Improvement of homework grades, test averages, and pass rates over past semesters
- Correlation between time spent in an online product and final average in the course
- Success rate in the next level of the course
- Retention rate (i.e., percentage of students who drop, fail, or withdraw)

Need support for data collection and interpretation?
Ask your local Pearson representative how to connect with a member of Pearson’s Efficacy Team.

www.pearsoncourseredesign.com
MyFoundationsLab for Student Success
Prepare your students for college-level work in basic skills.

MyFoundationsLab®

Built on the success of MyMathLab, MyReadingLab, and MyWritingLab, MyFoundationsLab is a comprehensive online mastery-based resource for assessing and remediating college- and career-readiness skills in mathematics, reading, and writing. The system offers a rich environment of pre-built and customized assessments, personalized learning plans, and highly interactive activities that enable students to master skills at their own pace. Ideal for learners of various levels and ages, including those in placement test prep or transitional programs, MyFoundationsLab facilitates the skill development students need in order to be successful in college-level courses and careers.

New! MyFoundationsLab for Student Success

In response to market demand for more “non-cognitive” skills, Pearson now offers MyFoundationsLab for Student Success, which combines rich mathematics, reading, and writing content with the 19+ MyStudentSuccessLab modules that support ongoing personal and professional development. To see a complete list of content, visit www.mystudentsuccesslab.com/mfl.

If you’re affiliated with boot camp programs, student orientation, a testing center, or simply interested in a self-paced, pre-course solution that helps students better prepare for college-level work in basic skills, contact your Pearson representative for more information.

“Students like learning at their own pace; they can go as fast or as slow as they need. MyFoundationsLab facilitates this structure; it’s more driven by mastery learning, not by what the teacher says a student should be doing.”

—Jennifer McLearen, Instructor,
Piedmont Virginia Community College

Data from January 2007 through June 2008 offers solid evidence of the success of MyFoundationsLab:

- 91% of students who retested in reading improved at least one course level
- 70% of students who retested in writing improved at least one course level
- 43% of students who retested in math improved at least one course level

www.myfoundationslab.com
MyStudentSuccessLab helps students acquire the skills they need for ongoing personal and professional development. It is a learning-outcomes-based technology that helps students advance their knowledge and build critical skills for success. MyStudentSuccessLab’s peer-led video interviews, interactive practice exercises, and activities foster the acquisition of academic, life, and professionalism skills.

Students have access to:

- Pre- and Post-Full Course Diagnostic Assessments linked to key learning objectives
- Pre- and Post-Tests dedicated to individual topics in the Learning Path
- An overview of objectives to build vocabulary and repetition
- Videos on key issues that are “by students, for students,” conveniently organized by topic
- Practice exercises to improve class prep and learning
- Graded activities to build critical-thinking and problem-solving skills
- Student resources, including Finish Strong 24/7 YouTube videos, professionalism tools, research aids, writing help, and GPA, savings, budgeting, and retirement calculators
- Student Inventories designed to increase self-awareness, including Golden Personality and Thinking Styles

Topics and features include:

- College Transition
- Communication
- Critical Thinking
- Financial Literacy
- Goal Setting
- Information Literacy
- Interviewing
- Job Search Strategies
- Learning Preferences
- Listening and Taking Notes in Class
- Majors/Careers and Resumes
- Memory and Studying
- Problem Solving
- Reading and Annotating
- Self-Management Skills at Work
- Stress Management
- Teamwork
- Test Taking
- Time Management
- Workplace Communication
- Workplace Etiquette

Students utilizing MyStudentSuccessLab may purchase Pearson texts in a number of cost-saving formats—including eTexts, loose-leaf Books à la Carte editions, and more. Contact your Pearson representative for more information.

www.mystudentsuccesslab.com
Assessment
Beyond the Pre- and Post-Full Course Diagnostic Assessments and Pre- and Post-Tests within each module, additional learning-outcome-based tests can be created using a secure testing engine, and may be printed or delivered online. These tests can be customized to accommodate specific teaching needs by editing individual questions or entire tests.

Reporting
Measurement matters—and is ongoing in nature. MyStudentSuccessLab lets you determine what data you need, set up your course accordingly, and collect data via reports. The high quality and volume of test questions allows for data comparison and measurement.

MyLabsPlus service is a teaching and learning environment that offers enhanced reporting features and analysis. With powerful administrative tools and dedicated support, MyLabsPlus offers an advanced suite of management resources for MyStudentSuccessLab.

Content and Functionality Training
Organized by topic, the Instructor Implementation Guide provides grading rubrics, suggestions for video use, and more to save time on course prep. Our User Guide and “How do I...” YouTube videos indicate how to use MyStudentSuccessLab, and show scenarios from getting started to utilizing the Gradebook.

Peer Support
The Student Success Community site is a place for you to connect with other educators to exchange ideas and advice on courses, content, and MyStudentSuccessLab. The site is filled with timely articles, discussions, video posts, and more. Join, share, and be inspired! www.mystudentsuccesscommunity.com

The Faculty Advisor Network is Pearson’s peer-to-peer mentoring program in which experienced MyStudentSuccessLab users share their best practices and expertise. Our Faculty Advisors are experienced in one-on-one phone and email coaching, webinars, presentations, and live training sessions. Contact your Pearson representative to connect with a Faculty Advisor or learn more about the Faculty Advisor Network.

Integration and Compliance
You can integrate our digital solutions with your learning management system in a variety of ways. For more information, or if documentation is needed for ADA compliance, contact your local Pearson representative.

www.mystudentsuccesscommunity.com
Designed by subject matter experts and credentialed instructional designers, CourseConnect offers award-winning customizable online courses that help students build skills for ongoing personal and professional development.

CourseConnect uses topic-based, interactive modules that follow a consistent learning path—from introduction, to presentation, to activity, to review. Its built-in tools—including user-specific pacing charts, personalized study guides, and interactive exercises—provide a student-centric learning experience that minimizes distractions and helps students stay on track and complete the course successfully. Features such as relevant video, audio, and activities, personalized (or editable) syllabi, discussion forum topics and questions, assignments, and quizzes are all easily accessible. CourseConnect is available in a variety of learning management systems and accommodates various term lengths as well as self-paced study. And, our compact textbook editions align to CourseConnect course outcomes.

Choose from the following three course outlines (“Lesson Plans”)

Student Success
- Goal Setting, Values, and Motivation
- Time Management
- Financial Literacy
- Creative Thinking, Critical Thinking, and Problem Solving
- Learning Preferences
- Listening and Note-Taking in Class
- Reading and Annotating
- Studying, Memory, and Test-Taking
- Communicating and Teamwork
- Information Literacy
- Staying Balanced: Stress Management
- Career Exploration

Career Success
- Planning Your Career Search
- Knowing Yourself: Explore the Right Career Path
- Knowing the Market: Find Your Career Match
- Preparing Yourself: Gain Skills and Experience Now
- Networking
- Targeting Your Search: Locate Positions, Ready Yourself
- Building a Portfolio: Your Resume and Beyond
- Preparing for Your Interview
- Giving a Great Interview
- Negotiating Job Offers, Ensuring Future Success

Professional Success
- Introducing Professionalism
- Workplace Goal Setting
- Workplace Ethics and Your Career
- Workplace Time Management
- Interpersonal Skills at Work
- Workplace Conflict Management
- Workplace Communications: Email and Presentations
- Effective Workplace Meetings
- Workplace Teams
- Customer Focus and You
- Understanding Human Resources
- Managing Career Growth and Change

www.pearsoncourseconnect.com
Custom Services
Personalize instruction to best facilitate learning.

As the industry leader in custom publishing, we are committed to meeting your instructional needs by offering flexible and creative choices for course materials that will maximize learning and student engagement.

Pearson Custom Library
Using our online book-building system, create a custom book by selecting content from our course-specific collections that consist of chapters from Pearson Student Success and Career Development titles and carefully selected, copyright-cleared, third-party content and pedagogy. www.pearsoncustomlibrary.com

Custom Publications
In partnership with your Custom Field Editor, modify, adapt, and combine existing Pearson books by choosing content from across the curriculum and organizing it around your learning outcomes. As an alternative, you can work with your Editor to develop your original material and create a textbook that meets your course goals.

Custom Technology Solutions
Work with Pearson’s trained professionals, in a truly consultative process, to create engaging learning solutions. From interactive learning tools, to eTexts, to custom websites and portals, we’ll help you simplify your life as an instructor.

Online Education
Pearson offers online course content for online classes and hybrid courses. This online content can also be used to enhance traditional classroom courses. Our award-winning CourseConnect includes a fully developed syllabus, media-rich lecture presentations, audio lectures, a wide variety of assessments, discussion board questions, and a strong instructor resource package.

For more information on custom Student Success services, please visit www.pearsonlearningsolutions.com or call 800-777-6872.

www.pearsonlearningsolutions.com
Resources for Students

Help students save and succeed throughout their college experience.

Books à la Carte Editions
The Books à la Carte (a.k.a. “Student Value” or “Loose Leaf”) edition is a three-hole-punched, full-color version of the premium text that’s available at 35% less than the traditional bound textbook. Students using MyStudentSuccessLab as part of their course materials can purchase a Books à la Carte edition at a special discount from within the MyLab course where “Click here to order” is denoted.

CourseSmart eTextbooks
CourseSmart eTextbooks offer a convenient, affordable alternative to printed texts. Students can save up to 50% off the price of a traditional text, and receive helpful search, note-taking, and printing tools.

Programs and Services
As the world’s leading learning company, Pearson has pledged to help students succeed in college and reach their educational and career aspirations. We’re so dedicated to this goal that we’ve created a unique set of programs and services that we call Pearson Students. Through this program, we offer undergraduate students opportunities to learn from, and interact with, each other and Pearson professionals through social media platforms, internships, part-time jobs, leadership endeavors, events, and awards. To learn more about our Pearson Students programs and meet our Pearson Students, visit www.pearsonstudents.com.

Orientation to College
In Bendersky’s College Orientation, students learn how to adapt to college life and stay on track towards a degree—all while learning behaviors that promote achievement after graduation. This reference tool is written from an insider’s point of view and has a distinct focus on promoting appropriate college conduct. It covers topics that help students navigate college while learning how to apply this knowledge in the workplace.

www.pearsonhighered.com/studentsuccess
Help with Online Classes
Barrett’s Power Up: A Practical Student’s Guide to Online Learning, 2/e serves as a textbook for students of all backgrounds who are new to online learning, and as a reference for instructors who are also novices in the area or who need insight into the perspective of such students.

Effective Communication with Professors
In Ellen Bremen’s Say This, NOT That to Your Professor, an award-winning, tenured communication professor takes students “inside the faculty mind,” and guides them to manage their classroom experience with confidence. This book aims to facilitate improved relationships with professors, better grades, and an amazing college experience.

Expert Advice
Our consumer-flavored IDentity series booklets are written by national subject-matter experts, such as personal finance specialist, author, and TV personality, Farnoosh Torabi. The authors of this series offer strategies and activities on topics such as careers, college success, financial literacy, financial responsibility, and more.

Quick Tips for Success
Our Success Tips series provides one-page “quick tips” on six topics essential to college or career success. The Success Tips series includes MyStudentSuccessLab, Time Management, Resources All Around You, Now You’re Thinking, Maintaining Your Financial Sanity, and Building Your Professional Image. The Success Tips for Professionalism series includes Create Your Personal Brand, Civility Paves the Way Toward Success, Succeeding in Your Diverse World, Building Your Professional Image, Get Things Done with Virtual Teams, and Get Ready for Workplace Success.
Professional Development for Instructors
Augment your teaching with engaging resources.

Foster Ownership
Student dynamics have changed, so how are you helping students take ownership of their education? Megan Stone’s Ownership series offers online courses for instructors, and printed booklets for students, on four key areas of professional development: accountability, critical thinking, effective planning, and study strategies. The instructor courses, in our CourseConnect online format, include teaching methods, activities, coaching tips, assessments, animations, and video. Online courses and printed booklets are available together or separately.

Promote Active Learning
Infuse student success into any program with our Engaging Activities series. Written and compiled by National Student Success Institute (NSSI®) co-founders Amy Baldwin, Steve Piscitelli, and Robert Sherfield, the material provides educators strategies, procedural information, and activities they can use with students immediately. Amy, Steve, and Robb developed these practical booklets as indispensable, hands-on resources for educators who want to empower teachers, professional development coordinators, coaches, and administrators to actively engage their classes.

Address Diverse Populations
Support various student populations that require specific strategies to succeed. Choose from an array of booklets that align with the needs of adult learners, digital learners, first-generation learners, international learners, English language learners, student athletes, and more.

Create Consistency
Instructional resources lend a common foundation for support. We offer online Instructor’s Manuals that provide a framework of ideas and suggestions for online and in-class activities and journal writing assignments. We also offer comprehensive online PowerPoint presentations that can be used by instructors for class presentations, and by students to preview lecture material and review concepts within each chapter.

www.pearsonhighered.com/studentsuccess