

MyITLab[®] + Microsoft[®] Office = career opportunities



MyITLab covers MOS topics in the 4 core Office[®] applications

MyITLab is the most **innovative** and **personalized** way to teach and learn digital literacy and Microsoft Office productivity skills needed for **college** and **career success**.



Proven Features

Promotes mastery and critical thinking skills

- **Instant live in-the-application project grading** with personalized, detailed feedback
- **Realistic skills training** via cloud-based, high-fidelity HTML5 simulations
- Just-in-time **Read/Watch/Practice** remediation

"It was simple to use. I am now using the things I learned in MyITLab in real world presentations to stand out."

—Georgia Regents University case study



Better Outcomes

Correlates with better outcomes

- **Students who earned 'A's averaged 92% or better** on their MyITLab work
Source case studies: Indiana Univ. (<http://bit.ly/1SbtpnP>), Univ. of Hawaii, Maui (<http://bit.ly/1LbwGvS>), Northern Illinois Univ. (<http://bit.ly/1UYn9O5>)
- **100% of students** surveyed at MacEwan University agreed that their understanding of course material increased as a result of using MyITLab
- **At Indiana University**, students who skipped one or fewer assignments **earned 35% higher average final course grades** than students who skipped two or more assignments.



Acclaim Badging

Validates Microsoft Office skills, helping students connect to jobs

- **Shareable on LinkedIn**, Facebook, Twitter, online portfolios and more!
- **Links to live Acclaim labor market data** letting students know what jobs are available with the proven skills they have learned
- **Includes 50% discount** on MOS or IC3 certification vouchers with the achievement of a MyITLab badge

Visit www.MyITLab.com



Pearson

Microsoft Office skills are in high demand throughout business

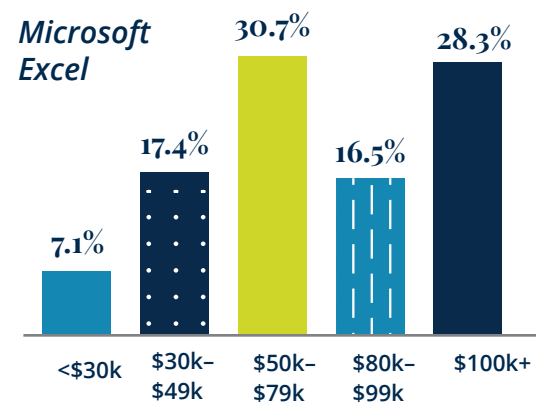
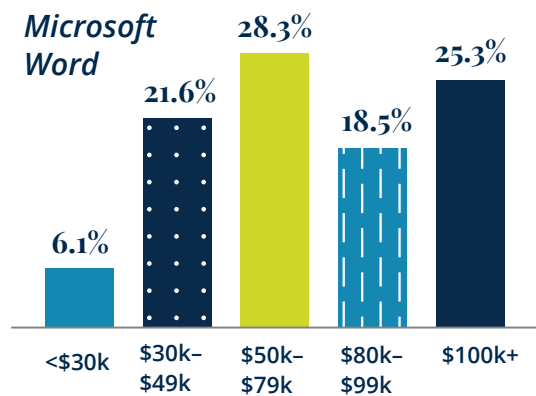


Microsoft ranked in the top ten of the 28 most requested skills in fifteen different occupations:

- Microsoft Excel #5
- Microsoft Word & Office #6

The Human Factor: The Hard Time Employers Have Finding Soft Skills, Burning Glass Technologies, November 2015, page 8 http://burning-glass.com/wp-content/uploads/Human_Factor_Baseline_Skills_FINAL.pdf

Jobs requiring Microsoft Office 2013 skills pay well...



Data retrieved at Acclaim on 1/20/16, and sourced by Wanted Analytics™ from over 25,000 global job boards and corporate career sites, the US Census Bureau and The Bureau of Labor Statistics. <http://youracclaim.com/>

MOS credentials prove Office skills, which employers look for at every job level. MyITLab is a powerful tool that helps students learn these skills and showcase their achievements to potential employers with MyITLab Badging.



Microsoft Office ranks as the #2 skill required in high-growth & high-wage occupations

Skills Requirements for Tomorrow's Best Jobs, Cushing Anderson and John F. Gantz, IDC. https://news.microsoft.com/download/presskits/education/docs/idc_101513.pdf

Visit www.MyITLab.com

